

KING X UNION

SMARTER STRONGER TOGETHER

Revolutionize how your security teams access threat intelligence and conduct investigations with the Avalon Cyber Analysis Platform. Avalon streamlines the investigation process by providing the threat intelligence, tools and collaboration security analysts need in a single, integrated workspace. Avalon offers the first Marketplace that allows you to purchase threat intelligence from industry-leading vendors on a fractional basis - buy the intelligence you need in increments that match your need and budget.



ACCESS DIVERSE DATA SOURCES

Conduct investigations more efficiently with immediate access to data from industry-leading vendors - either using your existing license or buying fractional access to needed data feeds in our Marketplace.



INTERACT IN REAL-TIME

Enable real-time information sharing and collaboration by creating trusted groups within your organization or across your industry.



VISUALIZE THREATS AND CONNECTIONS

Quickly visualize and enrich threat data from all threat intelligence sources in a single interactive workspace.



DELIVER & PRESERVE INVESTIGATION RESULTS

Easily create, review and deliver finished intelligence directly from Avalon to key stakeholders and build a knowledge repository for future investigations.

25%

Of an analyst's time is spent on reporting & administrative tasks

200+

Hours per analyst recouped each year using Avalon

Up to

100%

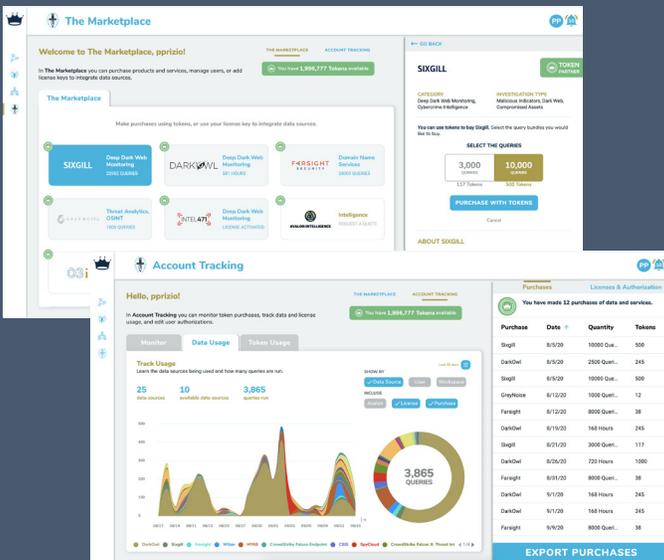
increase in analysis and reporting efficiency

Avalon Simplifies the Investigative Process

Avalon consolidates the analysts' workbench and integrates activities completed during an investigative workflow, into a single, integrated workspace. This helps security teams break down silos and spend less time on manual, time-consuming administrative tasks and more time on security.

AVALON MARKETPLACE

AVALON



The first marketplace for on-demand fractional Threat Intelligence

Introducing the Avalon Marketplace - the first marketplace to “tokenize” fractional datasets from industry-leading threat intelligence providers so that customers of all sizes have access to threat analysis data and investigations on-demand. For the first time, security teams can have immediate access to threat intelligence data and services and the flexibility to buy however best matches your need and budget.

Delivered through the Avalon Cyber Analysis Platform, the Marketplace allows analysts and teams to:

- ▶ Access premium intelligence, quickly, and at a fractional cost
- ▶ Analyze threats with enrichments vital for rapid remediation
- ▶ Test drive intelligence sources while supporting real-life investigations without tying up resources

How Does It Work?

In the marketplace, you can access a variety of data sources from industry-leading threat intelligence vendors. When you select a data source, you will see information about the type of threat intelligence they provide, what types of investigations it's best used for, and the bundles that are available for purchase.

After purchasing the data you need, you can also manage who on your team has access to that data and monitor its use. Marketplace also provides detailed insight into what threat intelligence your team is using and how they are using it... which can help you better understand your threat intelligence spend and which sources provide the most value to your investigations.

Let us show you how Avalon can help you get more value from your threat intelligence investments. Try Avalon today at [kingandunion.com/tryavalon.com](http://kingandunion.com/tryavalon)